



GLOBAL TRANSFER PRICING SERVICES

Tune in to Global Transfer Pricing Matters Podcasts for global tax executives

TAX

Today's turbulent economic environment continues to create challenges for multinational companies, including those related to transfer pricing. Multinationals often organize themselves by global business segments with supply chains that span many countries. However, these global businesses are subject to the regulations, requirements, and compliance policies mandated by fiscal authorities in each of the jurisdictions in which they operate.



KPMG's Transfer Pricing Matters podcasts can help keep you current, compliant, and competitive.

Some taxing authorities are extending and tightening controls over cross-border transactions between related companies, as they look for new or expanded sources of tax revenue.

Many countries have implemented new or greatly expanded transfer pricing regimes in recent years, and virtually all the large economies that already have transfer pricing regulations in place are intensifying their audit programs.*

Forward-thinking companies realize that effective global transfer pricing policies may do more than simply enable them to comply with national rules. They recognize that transfer pricing issues need to be addressed long before

transactions occur—and attempt to turn transfer pricing policies into tools for investment decisions, supply chain management, and global tax planning.

KPMG can help

KPMG's Global Transfer Pricing Services (GTPS) professionals help companies as they develop and implement economically supportable transfer prices, document policies and outcomes, and respond to tax authority challenges. The practice includes economists, tax practitioners, lawyers (where permitted), and financial analysts from KPMG International member firms around the world who bring to the table local knowledge within a global framework.

Recent Podcasts

Several episodes already released in the *Transfer Pricing Matters—Global Developments Series* are available in case you missed them:

- KPMG's A Meeting of Minds: Resolving Transfer Pricing Controversies
- Advance Pricing Agreements versus Audits
- Transfer Pricing Audits in China
- Managing Transfer Pricing Risks in Mergers and Acquisitions
- Managing Transfer Pricing Risks in Emerging Markets

Our GTPS professionals think beyond the present and look beyond borders. Using a multidisciplinary approach and extensive technical experience, our professionals can add value and help you develop global transfer pricing policies in an ever-changing business environment.

To help keep you current, compliant, and competitive, tune in to *KPMG's Transfer Pricing Matters—Global Developments Series*, an ongoing series of podcasts hosted by GTPS professionals that cover:

- Changes in transfer pricing regulations and penalty regimes
- Global, regional, and country-specific trends in intercompany pricing documentation
- Corporate transfer pricing policies
- Transfer pricing controversy and potential resolution alternatives

The podcasts offer quick access to a broad range of transfer pricing topics, delivered by experienced GTPS professionals around the world, providing information to help you stay current in the evolving world of transfer pricing. And because the podcasts are concise and convenient, you can listen when you want, where you want.

How to access *Transfer Pricing Matters—Global Developments Series*

There are several ways.

Go to www.kpmgtaxwatch.com. In the Events section, click on Podcasts.

If you have iTunes on your computer, go to the iTunes store and search KPMG.

If you use another media player, you can either select and copy the URL next to the "Subscribe via RSS" or right-click on the image next to "Subscribe via RSS" and select "Copy Shortcut." You will then need to paste the link into the subscription field (additional steps may vary depending on your podcasting software).

Once subscribed, the most recent episode of the series should automatically begin downloading. You can then listen to the podcast right from your computer or add the episode to your iPod or MP3 player to hear it anywhere, anytime.

For more information about KPMG's Global Transfer Pricing Services and the *Transfer Pricing Matters* podcast series, e-mail us at transferpricing@kpmg.com.

The information contained herein is of a general nature and based on authorities that are subject to change. Applicability of the information to specific situations should be determined through consultation with your tax adviser.

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